

SUMMER INTERSHIP

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Personal Details

First Name : Habiba**Last Name** : Shousha**Nationality** : egyptian**Second Nationality (optional)** :**Age Range** : 20-23**Gender** : Female

Address

Primary Address

Address Line 1 : 39 Bahaa AIDin Algatw ary st**Town / City:*** : Alexandria**Country** : Egypt**Email Address** : habeeba.shousha1@gmail.com**Unavailable interview dates** :

Career Choice

Business unit : Mashreq**Function choice** : Marketing**Second Function Choice** : Customer Marketing and Customer Development

Further Education

University : Arab Academy for Science and Technology**Faculty** : Business Administration**Major / Department** : Marketing and International Business**Graduation Year** : 2016**Degree/GPA** : 3.99

Secondary Education

School Name : *Egyptian English Language School**Dates From - To** : * 09/01/2008 - 06/01/2010**High School Certificate** : *4.00

Language Competency

English

Comprehension : Fluent**Speaking** : Fluent**Writing** : Fluent

Arabic

Comprehension : Fluent

Speaking : Fluent

Writing : Competent

french

Comprehension : Basic

Speaking : Basic

Writing : Basic

Work Experience

Please give details of any work you have undertaken, indicating whether full-time, part-time, vacation work or industrial training etc (most recent positions first).

Dates From - To : 06/15/2012 - 07/31/2012

Employer : store manager

Responsibilities : Just-A-Buck Dollar Store

Interests Activities

We are interested in what you do / have done outside your academic work.

Please record your non-academic interests and activities stating whether at school, college, university or elsewhere. Record any positions of responsibility you have held in any aspect of your life. (300 word limit imposed) *

Extracurricular Activity:- -Active Coordinator in AIESEC Alexandria -previous member in Alpha Leo -worked as an organizer in the Public Relations committee with the United Nations , FAO, in coordinating the " Let's take care of the planet" international conference in Sharm Al Sheikh -Head of PR committee in "Be Positive" youth organization in 2011 - English Teacher in China summer 2013 - 1st runner up in Unilever's THE QUEST business competition in Egypt Compared to the things I wish to accomplish, my achievements have been minute. However, on the bigger scale, I am extremely proud of them. They have defined me. They have been one of the main reasons I am who I am today. Aside from my academic achievements, and being the top of my class, I have proven to myself and people around me that although I am only 20 years of age I can still be trusted and held responsible for significantly massive projects. This

was when I got recruited as the head of the PR department and one of the founders of the "Be Positive" group, which is a community development group that basically holds events to raise money for charity. That formed the basis of my experience which I afterwards benefited from greatly when I joined the PR committee in a United Nation international conference held at Sharm El-Sheikh in February 2013. These achievements may seem small to some, but I would like to believe that I have gained so much experience in a very short period of time that helped me on both, a personal and a professional level.

These questions tell us something about how you respond in challenging situations. Please answer them using examples from your experiences in academic, social or working life

1. Please tell us about experiences and people that have over time shaped your decision to consider a management career within Unilever and in your chosen function in particular. What efforts have you made to test out your choices?(300 word limit imposed) *

Since infancy we are told to choose a job that we love because if we don't love what we do we'll never be good at it. It makes sense; after all, who wants to wake up go to a job he/she hates every morning? Up till my scheduled Unilever day, I hadn't found a job that people were actually happy and most of all passionate about. so my number one fascination of the day has to go to the passion the employees had shown, that kind of passion cannot be faked. Dr. Sameh el Refai mentioned the two moments of truth the shopper goes through with a product, if I were to take them as a metaphor for my experience on that day I'd say my first moment of truth was when it became apparent that The business theories we've been taught have been proven to be applicable in the real world, the functions we've heard about in companies such as HR and Marketing actually do play a very important role in the cross functionality of the company when they work simultaneously ,everything wasn't and isn't just about academics And my second moment of truth was with The CD department which was an eye-opener on the extent the company goes to for the product to be the product of choice for the shopper in any shop he enters to reach -which is my third conclusion of the day-not only profit but a better overall for both consumer and the company. The target was never only to make money, but to be a loved company. that is why i choose Unilever and that is when i fell in love with marketing

2. Using an example of a time when you were in a new environment and had to achieve a task, please describe a) how you established and used a network of contacts, and b) how you set about influencing people, to help you achieve your task. (500 word limit imposed) *

during the 25th revolution i had to organize a big fund raiser to help those in need , i was the head of the PR department at the time and i was responsible for finding sponsors and celebrities who would perform at the concert without receiving payment, we were also supposed to find a place where this concert would be held for free and be provided with military safety , it took a couple of months , a lot of fights and pulling a lot of strings , but i eventually had a good talk with people at Bib. Alex and old friends and teachers and managed to have a successful fund raiser collecting 50,000 pounds with addition to media coverage

3. Tell us about an occasion when you have taken the initiative to learn and develop yourself in significantly new ways. Why did you want to do this, what did you do and what was the result?(300 word limit imposed) *

There's a saying that goes "In order to get the most out of life, one should get out of his/her comfort zone". Honestly, I would have never known the extent of truthfulness of this saying if I hadn't tried doing so myself for the past couple of years. My aim ever since I graduated high school has been to develop my skills as much as possible and meet whatever potential I have, which, if I may say, I believe is a lot. I've always believed that there's more to me than what I have and what I am now . An absolutely perfect opportunity to prove that to myself even more was that amazing opportunity that Unilever offered through The Quest competition. I would very much enjoyed each and every step of the process and all 4 phases even when my team and I did not win at the end. Any experience gained was a step in the right direction, and this is definitely a big one, being the 1st runner up team in Egypt taught me that no hard work goes in vain at least not in Unilever's community.during this experienced i have learnt about different functions in Unilever and how they process , i just fell in love with the marketing department.

4. Tell us about a time when you saw the opportunity to really make a difference for the future of an activity, team or organization. What did you do, what obstacles did you overcome, and what happened as a result? (300 word limit imposed) *

through all my life ive been put through situations where i have to step up , never have i thought about the impact i made ,nevertheless i do hope i leave a positive reference wherever i go, i have lead countless teams, presented endlessly for a lot of people through different age ranges , it is though when people come up to me and thank me that i know the true worth of my act , there's this thing called Cairo Confessions community where i get to help and advise confessors about life changing problems , so i did a couple of years back and just a few weeks ago a girl i do not know sent me a message thanking me for changing her life , i still do not know who she is or what exactly was her confession but she told me that if it weren't for my advice she would've been in a different place and a bad place in her life

5. Tell us about a time when you have had to analyse and understand a complex situation in order to make decisions and put a plan into action. What did you do and what was the outcome? (300 word limit imposed) *

im sorry if my answers include a lot about The Quest competition but i have to say that the case we were given to make our presentation on was one of the most challenging cases, it was complex with a lot of givings that my teams and i had a had time and the beginning with but by the end we had to think out of the box and take decisions in order to come up with the plan that eventually put us s the runner ups in Egypt's, it took a lot of hard work , effort and endless days , we had to ask , read and learn about things i never thought id read or learn about at least not at this point of my life , i am thankful for the experience i gained , i consider myself a winner

General

Please give details of any military service requirements, with reasons for any exemptions claimed. If you have completed your military service please state when. If you have answered Exempted above. please specify the reason you were exempted.

If you have other reasons for exemption, please specify the reason you were exempted.

Exempted because im a girl

Do you have any health problems that could affect your future employment? If yes, please specify:

No

Do you have any relatives in Unilever NAME? If yes, please give details:

Yes, Aliaa Saleh , Wael , Wael

Is there anything that has not been covered that you would like to mention? Are there any personal considerations that may be relevant to your application?

Have you applied to Unilever before? If yes, what did you apply for:

yes, last year's internship and i was half way through the process (i passed the group case study) but i had to travel to China for the summer so unfortunately i did not continue

Have you attended a Summer Internship in Unilever before? If yes, please provide details:

Year :

Line Manager Name :

Have you attended/participated in any event/activation held by Unilever in the last year (e.g. Lecture, workshop, competition)? If yes, please provide details

Event Name/Type : The Quest

Date: (MM/YY) : 11/13

Have you attended/participated in any activity held by other companies in the last year (e.g. internship, competition, workshop etc)? If yes, please specify

Company Name : none

Event Name/Type : The Quest

Date: (MM/YY) : 11/13